



Key:
G = On schedule/target;
A = Minor issues;
R = Major issues
B = Complete/Ended
i = no target set
O = No Information
X = Not Started

Direction is based on previous year performance	
	Improving
	No significant change or comparable data unavailable
	Worsening

Business Plan Projects	
Facilitate a programme of work to deliver economic growth and prosperity. Including: <ul style="list-style-type: none"> Deliver the implementation plan for Hillhouse International Enterprise Zone Support delivery of priority actions of the Blackpool, Fylde and Wyre Economic Prosperity Board Support a sustainable future for the fish processing industry 	G G A
Adopt a new Local Plan	G
Develop the Wyre Beach Management Scheme	G
Deliver the Asset Management Programme of Works	A
Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well through better use of our leisure centres, recreational facilities, parks and open spaces	G
Support neighbourhood health initiatives for Garstang and Over Wyre to address social isolation and loneliness	G
Explore opportunities offered by the Better Care Fund to better support older people and people with disabilities to stay in their own homes	G
Support the delivery of the Wyre Early Action project to include a focus on vulnerable children and young people	A
Develop a programme of work to target environmental crime and stimulate community pride	G
Facilitate the delivery of community priority projects through the Together We Make a Difference Network	G
Deliver our #DigitalWyre strategy, including a focus on: <ul style="list-style-type: none"> Digital Customer Service Digital Community Digital Workforce Digital Collaboration 	G
Collaborate with our partners to apply for Heritage Action Zone status for Fleetwood conservation area	A
Ensure the Council meets the requirements of the new General Data Protection Regulations	G

Commercial Projects	
Commercial use of our land/buildings	G
New ways of working	G
Explore options for our Theatres	G
Improve the return from Fleetwood Market	G
Growing care and repair service	G
Expand wedding remit and include life events	A

Comments and Issues - Projects

Fish processing industry – Wyre Council have liaised with Associated British Ports (ABP) and they seemed supportive of our initial proposal. They have agreed to pull together a proposal for a joint venture but this is yet to be received.

Wyre Early Action Project – The early action integrated team steering group has held three meetings to date which have been well attended by partner agencies. There have been delays from Lancashire County Council Estates and the Police regarding the creation of the Early Action Hub at the Civic Centre. This has been escalated and progress is now imminent. It is expected that a lease will be signed soon.

Heritage Action Zone – In August a workshop was facilitated by the Council involving Landscape Management and Heritage Consultancy. A submission to Heritage England was made later that month. Since then, news has been received that that Heritage England are not facilitating any projects within the North West Region and that all successful submissions would be made in Southern England. Heritage England have offered bespoke advice on our projects which will help us in the future.

Growing the Care and Repair Service – Three workshops have now been held and an NHS email has been set up for the service. Looking to access additional Disabled Facilities Grants (DFG) funding from the better care fund.

Expand wedding remit – The target which was set for wedding hire income at the theatres this year has been met. Secondary spend, from drinks, catering and decorating charges has also been good. Officers are exploring options for the Members' Lounge at the Civic Centre to be refurbished to make it more attractive for future weddings. A Wedding Open day will be held at Marine Hall on 17th February 2019.

Measures	Actual	Comparator year/period	Direction
Number of dwellings planning permission is granted for (gross cumulative)	233	314	
Number of affordable dwellings planning permission is granted for (gross cumulative)	42	52	
Number of businesses supported	117	272	
Number of paid up businesses registered with Wyred Up	29	69	
Out of work benefit claimant count * figure for August 2018	*945	1,025	
Town centre vacancy rates (bi-annual measure)	7.22%	7.37%	
Percentage of adults classified as overweight or obese	**67.7% (16/17)	65.0% (13/15)	
Excess weight –child 10-11 years (obesity and overweight measure) ANNUAL **Reported on in previous report	**29.1% (16/17)	31.1% (15/16)	
% clients enabled to remain living in their own home (Care & Repair)	100%	98.5%	
Number of leisure centre customer visits (cumulative)	446,714	433,974	
% of e-contacts as a % of total contacts	40.89%	38.79%	

Comments and Issues - Measures

Number of businesses supported – The number of businesses supported during any quarter is highly dependent on the events which have been held during that period. The actuals for this year are lower than the comparator period as less events have been held during this quarter than in previous years.

Number of paid up businesses registered with Wyred Up – Wyred Up is undergoing a re-launch and so no new memberships have been processed with quarter. However, 29 businesses are registered and 25 were supported during Q2.

Percentage of adults classified as overweight or obese – This measure is captured by Public Health England and is not updated on a quarterly basis. The figure for this, and the excess weight in children aged 10 and 11, is therefore the same as the Q1 report.

PLEASE NOTE: The [hyperlinks](#) give further information on each of the projects and measures (this is available with council intranet access only). Further information on the projects and measures is available for members of the public by request via mailroom@wyre.gov.uk or the Engagement Team: 01253 891000